



Mawadah Muhtasib is from Jeddah, Saudi Arabia and currently studies Motion Graphic Design at Dar Al Hekma University. At an early age, Mawadah explored with a variety of mediums including film, illustration, graffiti, and painting in order to find her language of expression through art. In 2013, she created her own Calligraffiti typeface, which is a combination of Calligraffiti painting and mirrored Arabic characters that focus on the beauty of the strokes and lines of the Arabic language and form.

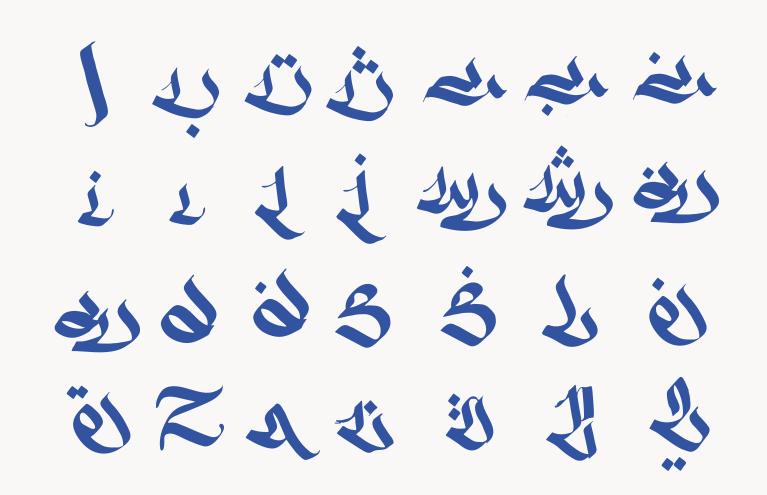
Mawadah aims to push the boundaries of perception and artistic expression, which are not solely achieved through the visual but in addition to other senses. Muhtasib has exhibited her work internationally including in Jeddah, Salvador de Bahia, New York and Detroit. She is part of the collection of King Abdulaziz Center for World Cul- ture and she collaborated with the Office of the Office of H.H. The Crown Prince of Dubai for the cre- ation of the longest graffiti scroll which achieved the Guinness World records in 2014



ODODGRAPHY TYPE FACE | 2013-2017

My passion towards the beauty of Arabic calligraphy has grown to become apart of my own distinctive style. Throughout several experiments and researches in Arabic and English calligraphy, I have created my own Calligraffiti typeface, which is a combination of Calligraffiti script and mirrored Arabic characters. In other words, Arabic letters that are written from left to right. The ideology of this typeface is to focus on the beauty of the strokes and lines of the Arabic form, instead of the actual content, observing the Arabic language from a different perespective.

The typeface doesn't follow any specific rules or basis it is mainly about the hand flow movement. This decorative typeface is not necessarily readable yet visually engaging. It has been my medium, voice, and language of expression since 2013. The following artworks consist writing using this typeface.



CONTEMPORARY SAUDI ART

RIYADH, SA

PRAYER | 2017

Exhibited in the first ever Contemporary Saudi Art exhibition held in Riyadh's Royal Protocol Palace during the visit of president Donald Trump. Prayer is one of a series that I have created in 2015, Shara Art fair in a collaborative exhibition titled "Poetry of the Soul". The concept was to present an unusual material such as weathered wood recycled cable tables and add value to it. Indeed circles consist a continues flow regarding its geometric shape, likewise, certain practices also follow the same path. Prayer, Charity, and forgiveness. The more we practice those acts the more we earn.

The content of the writing is "كانوا يجتهدون في الدعاء ولا تسمع إلا همسا" , which translates to, "They used to strive in supplication and you can only hear whispers". This is a quote by AL hassan the son of Ali Ibn Abi Taleb, 4th Caliphate in Islam



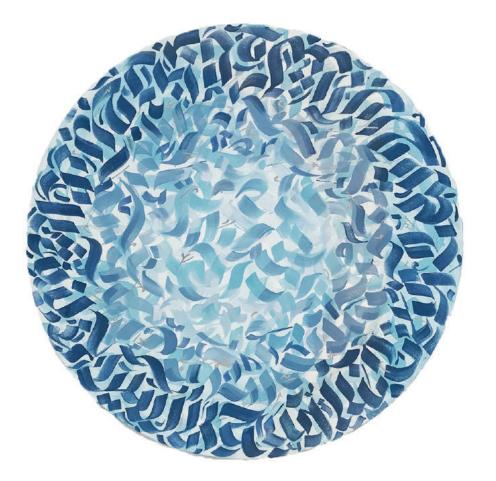
Prayer
Acrlyic Paint
68.5 diameter

UN NATION INT. BAZAR NEW YORK , NY

GENEROSITY | 2017

Layers of Arabic Calligraffiti of Ibn al Rumi saying that explains the meaning generosity in a uniquentext.

"A Generous person isn't the one who gives the most but the generous is the one who gives only for granting goods not for the return"



Generosity
Acrlyic Paint
30 inch diameter

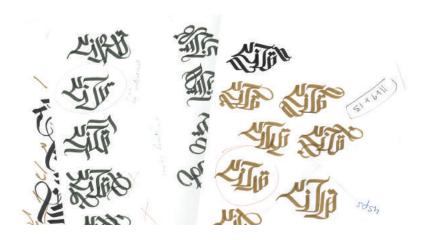
EPICENTER X: CONTEMPORARY SAUDI ART DETROIT, MI

HENKAH | 2017

Henkah; is an Arabic word for experience.

I have Created this artwork during the residency Program in New York 2017. Where I was inspired by the multicultural diversity in the city. Indeed it made me realize the essence of individuality. Individuality could be seen in one's background, religious beliefs, and ethnicity. Yet I believe ones individuality is made up of their own experience of life and how they reacted it to you it. I reflected this concept by using a gold Mirror acrylic cut of the word, to interact with the viewer.





Henkah Gold Mirror Acrlyic 18 X 32 inch

MAJLIS STUDIO NEW YORK, NY

GLADIOLUS | 2017

I eulogize the beauty of flowers indeed during my residency in New York I expanded my knowledge and search in depth beyond the layers of petals. Conducting a research about Floriography; a cryptological communication through the use of flowers, in other words, the language of flowers. Each flower has a different meaning in different cultures. The work consists an illustration of Gladiolus flower which symbolizes strength and power surrounded by words of encouragement directed to myself.

I come from a culture where flowers are often brought on certain occasions such as weddings, birth, and visiting. Indeed I find flowers are the source of joy and pleasure that must not be limited only on certain occasions.



Gladiolus
Ink & Acrlyic Paint
30 cm

MAJLIS STUDIO NEW YORK, NY

INTERLUDE | 2017

Interlude is a self-discovery of my own capabilities as an artist it was the beginning of something new, the climax where I have begun to react to my work differently. The Interlude series consist 3 sheets of watercolor paper with direct conscious writings expressing my thoughts in the reaction of my surroundings. Expanding out of my comfort zone as I experiment with dynamic shapes rather than circular. It was showcased in Majlis Studio show during my residency program. It felt like an open diary for the view to read yet they can't since its reversed "Ododgraphy" typeface.



Interlude Acrlyic paint 72 X 24 inch

ONCE UPOUN A TIME | 2017

A dialogue between A father and two daughters were he tells abedtime story every night and never complete it, and shares a newdifferent story every single night.

The work presents the strong relationship the artist has with her father and the impact of his stories traced on her.

The content of the writing is"كان يا مكان في قديم الزمان which translates to Once upon a time, A long time ago.







Paint on weathered wood 51X51,69X69,51X51 cm

ARTMOSPHERE KAUST JEDDAH, SA

WE ARE ONE | 2017

Relating to the idea of KAUST King Abdullah University of Science and Technology as multicultural tapestry, the artwork will be a reflective message using my own typeface in circular patterns filed with the statement "we are one".

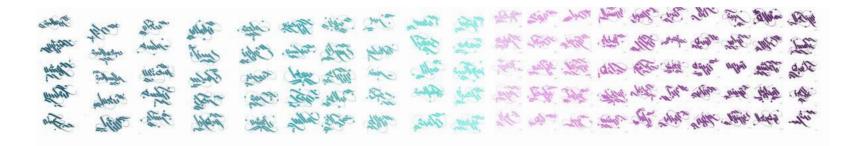


We are one Paint 6mX2.6m

TEDX AL FASIAL RIYADH JEDDAH, SA

100 NAMES | 2017

An interactive installation work that aimed to involve the audience to visualize their names written in a different form. Introducing the concept of my typeface and the idea behind it, looking at things in different perspective.100 local names divied into 50 males and 50 females placed in a wall using Velcro to easily attach and remove.





100 names 29.7X21 cm each

MASHRABIYA | 2017

The Mashrabiya screen is a spiritual, decorative, and functional architectural element that merges the form and function of the Islamic window screen. It is most distinctive in the historical Jeddah houses, also common in many other Islamic cities in the Middle East. In addition to its aesthetic appeal and social component, the element was used for the purpose of controlling natural ventilation, light and also in creating privacy.

My perception of Masharabiya screens doesn't only lay on its function yet, I see it as a window through the traditions and values that the past generation of families has followed. The work present designs and patterns that I have created by using letters and strokes from my own typeface. Inspired by the bases of Mashrabiya common patterns including Kanaysi and Maymoni. 6 patterns were designed to symbolize the following family values; Compassion, trust, unity, Integrity, loyalty and Equality.





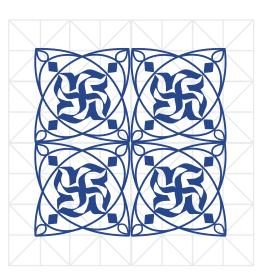












SHARA ART FAIR

ATHR GALLERY JEDDAH, SA

LET DAYS GO FORTH | 2015

'Let Days go forth' poem by Imam al-Shafi's, was one of the first poems I studied in High school. The main point discussed in the poem is the fact that we should not expect all the days to treat us well and to be patient with whatever God will give.

And the importance of gratitude towards life.

"Let days go forth and do as they please And remain firm when settled is the Decree Don't be afraid of what happens by night For the affairs of this world are not to last And be a man, strong in the face of calamities



Forgiveness Acrlyic paint 80X80 cm

SHARA ART FAIR

ATHR GALLERY JEDDAH, SA

FORGIVENESS | 2015

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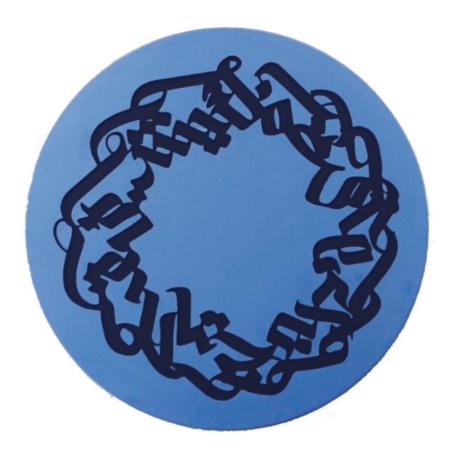
Forgiveness Acrlyic paint 80X80 cm

SHARA ART FAIR

ATHR GALLERY JEDDAH, SA

PAST | 2015

Engraved Phrase in Arabic that is briefly translated to "Something had passed, If it was good it would've stayed" on painted wood Sculpture.



Past Wood installation 110X110 cm

GUINNESS WORLD RECORDS

DUBAI, UAE

CHAZAL 2014

As a apart of my collabration of the Office H.H. The Crown Prince of Dubai for the creation of the longest graffiti scroll which acheived Guinness World Records for Dubai, UAE. The mural depicted the history of UAE.Indeed I chose to write the name of a famous tradtonal song titled "Ghazaeln falah", and a stencil of a ghazal with traditional henna prints.



Ghazal Pint 1 m

CREATE AND INSPIRE

BRAZIL, BRA

CREATE AND INSPIRE | 2014

I was one of the 12 winners of the Create & Inspire 2014 competition travelled to Brazil on the two-week creative journey. Produced a short 4 min film documenting the major events and places we have visted.





LETTER

A fame by frame illustration motion graphic video visualizing a song titiled Sincerely, yours by sophie meyers





